



NOVEMBER 7, 2024

DoubleTree by Hilton Kitchener,
30 Fairway Road South, Kitchener, Ontario

This November, Fruit & Vegetable will bring together commercial fruit and vegetable growers and industry professionals for an educational summit on top-of-mind topics in pests and diseases. Join us in Kitchener for expert presentations and panel discussions will cover actionable insights, leading research, and best management practices to take home and use on-farm.

Sponsoring and exhibiting at the Summit will ensure you stay top of mind, and creating expanded visibility of your company to growers. Event sponsorship increases share-of-voice, familiarity and trust of your brand.

SPONSORSHIP & EXHIBITOR PACKAGES

ADDITIONAL SPONSORSHIPS

SPONSOR BENEFITS

	PLATINUM \$5,500 (Max 2)	GOLD \$4,000 (Max 5)	SILVER \$3,000 (Max 5)	BREAKFAST & LUNCH \$2,500 (Max 2)	COFFEE & SNACK \$2,000 (Max 2)	EXHIBITOR \$950	SESSION SPONSOR \$1,500 (Max 4)	DELEGATE BAG SPONSOR \$1,500 (Max 1)	LANYARD SPONSOR \$1,500 (Max 1)	NAME BADGE SPONSOR \$750 (Max 1)	REGISTRATION SPONSOR \$750 (Max 1)
Logo on print advertisements	✓	✓									
Logo on event eBlast advertising	✓	✓	✓								
Logo on select high impact digital advertising	✓										
Logo recognition on event website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo recognition at on-site event signage	✓	✓	✓	✓	✓						
Provide speaker for one panel discussion*	✓										
Logo beside 1x speaker session in showguide	✓						✓				
Tabletop booth (pipe & drape, table, 2 chairs)	✓	✓	✓	✓	✓	✓					
Registration passes	3	3	2	2	2	2					
Showguide advertisement	Full Page	Half Page	Half Page								
Exhibitor listing in showguide	✓	✓	✓	✓	✓	✓					
Delegate bag item**	✓	✓	✓					✓			
Pre-event exclusive eBlast to Fruit & Veg audience	✓	✓									
Additional Sponsorship Detail				Logo on signage at breakfast & lunch station	Logo on signage at break station		Logo on pull-up banner on stage/near podium	1-colour logo on delegate bags	1-colour logo on attendee lanyards	Full colour logo on attendee name badges	Logo at registration desk

*Provided speaker must be industry expert; discussion cannot be sales-focused

**Delegate bag must have confirmed sponsor

All exhibit space must be reserved and paid for online via the [exhibit space application form](#).

To secure your sponsorship, please contact:

Nashelle Barsky | 905-431-8892 | nbarsky@annexbusinessmedia.com

Reena Uppal | 437-922-7359 | rupal@annexbusinessmedia.com

fruitandvegsummit.com

FRUIT
& VEGETABLE